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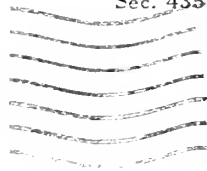
A Special Fall Planting Message



from GILLETT'S FERN and FLOWER FARM
Southwick, Massachusetts



Sec. 43514 P L 2 D



U. S. Dept. of Agriculture,
Washington, D. C.



To the Fall-Planting-Wise - Greetings!!



The "seasoned" planter fully appreciates the eminent advantages of Fall planting. Enriched by the season's accumulated fertility, put into prime physical condition by a seasonable amount of moisture and warm sunshine, the soil in the Fall is in ideal condition to

receive and furnish a congenial home for whatever plants you may entrust to it.

Such materials as you will find offered in this circular will begin root action almost at once. Plants will awaken in the Spring, already established in their future home and make a thrifty, vigorous growth such as cannot be matched by plants set out in the Spring. Moreover, the weather is cool, making the work of transplanting pleasant.

Your order will be filled with the best stock in the field. Special care will be exercised in packing and shipping, and you can count on just about one hundred per cent service if you entrust your order to us this Fall.

Sincerely yours,

KENNETH E. GILLET
Gillett's Fern and Flower Farm
Southwick, Mass.

Midsummer, 1928.

Evergreen Shrubs

There is a luxuriance about Broad-leafed Evergreens that is very hard to describe, but which everyone feels and admires when they behold them. Their dark green, glossy leaves are always attractive and, as foundation plantings about the house, they impart a feeling of warmth in Winter and of coolness in Summer.

Prices include careful balling, burlapping and packing.
Prices F. O. B. Southwick

Rhododendrons

Rhododendron carolinianum (Carolina Rhododendron). Native. The most beautiful of the native Rhododendrons, growing 6 to 8 ft. high. The plants are well clothed with dark green leaves, rusty below, and produce, in early May, a wealth of unusually large, pale, rose-pink flowers in good-sized clusters. Without doubt one of the best of all broad-leaved evergreens, and thrives in full sun or partial shade.

	Each	10	100
9-12 in. clumps.....	\$2.00	\$17.50	\$150.00
12-15 in. clumps.....	2.75	25.00	225.00
15-18 in. clumps.....	3.25	30.00	275.00
18-24 in. clumps.....	4.00	37.50

Rhododendron catawbiense (Catawba Rhododendron). One of the most beautiful native shrubs and the hardiest of all the Rhododendrons. In June every branch has a large cluster of 1½-in. broad, rosy-purple blooms. The foliage is the most handsome of any Rhododendron.

	Each	10	100
1-1½ ft. clumps.....	\$2.00	\$17.50

Rhododendron maximum. A hardy variety of magnificent size, making it a wonderful plant for mass effects. The luxuriant growth of dark green, narrow leaves, 6 to 12 inches long, gives a delightful atmosphere. The light pink or white flowers, 1½ to 2 in. broad, are borne in large clusters in great abundance in June.

	Each	10	100
1-1½ ft.....	\$1.25	\$11.50	\$100.00
1½-2 ft.....	2.00	17.50	160.00
2-2½ ft.....	2.75	25.00
1-1½ ft. extra broad specimens.....	1.75	15.00
1½-2 ft. extra broad specimens.....	3.00	27.50	250.00

Other Evergreen Shrubs

ANDROMEDA (PIERIS) floribunda (Lily-of-the-valley Shrub). Native Beautiful, hardy shrub. In early April is covered with snowy spikes of white flowers. Very desirable for edging Rhododendron beds.

	Each	10	100
12-15 in. spread.....	\$2.75	\$25.00	\$225.00
15-18 in. spread.....	3.50	32.50	300.00

CALLUNA vulgaris (Heather). Here is something distinctly out of the ordinary for the garden. In late July or early August the plants are a mass of color. Thrives on poor soils, the only requirements being a sunny situation and severe pruning in the early Spring.

	Each	10	100
6-8 in. clumps.....	\$1.00	\$8.50	\$75.00
8-10 in. clumps.....	1.50	12.50

ILEX glabra (Inkberry). Native. One of the zest broad-leaved evergreens for New England. A broad, round-topped shrub with small, lustrous leaves. The inconspicuous flowers are followed by small black fruits, more or less concealed by the foliage, which hangs on all Winter.

	Each	10	100
12-15 in.....	\$2.00	\$17.50
15-18 in.....	2.50	22.50
18-24 in.....	3.00	27.50

KALMIA latifolia (Mountain-laurel). Native. When in full bloom in June this is one of the most glorious American shrubs. See illustration alongside. Its wheel-shaped rosy-pink or white flowers are so abundantly borne that they almost completely hide the dark green, glossy foliage.

	Each	10	100
9-12 in.....	\$0.90	\$8.50	\$75.00
12-15 in. clumps.....	1.20	10.00	90.00
15-18 in. clumps.....	1.60	15.00	125.00
18-24 in. clumps.....	2.50	22.50	200.00

LEUCOTHOE catesbaei (Drooping Leucothoe). Native. It grows freely under the protection of evergreens, in a shrub border, or at the edge of a woodland. Height, 6 ft.

	Each	10	100
12-15 in. bushy clumps.....	\$1.00	\$8.50	\$75.00
15-18 in. bushy clumps.....	1.50	12.50	100.00



Kalmias in all their glory

Azaleas

The hardy Azaleas of our native flora constitute one of the most beautiful of Nature's masterpieces. They thrive in sun or shade, on moist or dry soil and bloom most freely in the open sun. All that are offered below are dug with ball of earth and baled in burlap. B & B.

Azalea calendulacea (Flame Azalea). Probably the most gorgeous of our native Azaleas. From early May until well into the month of June the plants are literally covered with orange-yellow or flame red flowers. The plants are often 2 in. across. The well known Giant Azalea is a variety in brilliancy this native species. The foliage remains green and leafy and breaks in the Spring just before the blooms appear.

	Each	10	100
1 to 1½ ft.....	\$2.50	\$20.00	\$175.00
1½ to 2 ft.....	3.00	25.00	225.00
2 to 2½ ft.....	3.60	30.00

Azalea canescens (Friedmont Azalea). Rosy pink or whitish, trumpet-shaped flowers of great beauty, borne in May before or with the unfolding leaves, fill the air with sweet fragrance. Plant in masses against a dark background to show the flowers to the best advantage.

	Each	10	100
1 to 1½ ft.....	\$2.00	\$17.50	\$150.00
1½ to 2 ft.....	3.00	25.00	225.00

Azalea viscosa (Swamp Azalea). The last of the Azaleas to flower, nearly all the other shrubs having passed out of bloom when it bears its heavy load of pure white, fragrant flowers, clothed with sticky hairs. Delights in swampy land and borders of lakes and streams. Special prices on quantity lots.

	Each	10	100
18 to 21 in.....	\$1.50	\$12.50	\$100.00
2 to 2½ ft. clumps.....	1.95	15.00	135.00
2½ to 3 ft. clumps.....	2.50	22.50	200.00

Native Wild Flowers and Perennials For Fall Planting

Wild flowers that grow from tubers or bulbs should preferably be planted in the Autumn. Invariably they start their growth as soon as the frost leaves the ground in the Spring and cannot at that time be moved without causing some setback. The following list I am therefore recommending for Fall planting. It also includes some so-called "old-fashioned" hardy perennials of merit.

If there are other varieties of wild flowers which you would like to plant this Autumn I would suggest that you consult my general catalog.

	Each	10	100
Actaea alba (White Baneberry).....	\$0.35	\$2.50	\$20.00
rubra (Red Baneberry).....	.35	2.50	20.00
Aquilegia30	2.00
canadensis25	1.50	12.00
Arisaema triphyllum (Jack-in-the-pulpit).....	.25	1.50	12.00
Asarum canadense (Wild Ginger, Canada Snakeroot).....	.15	1.00	8.00
Asclepias tuberosa (Butterfly Weed).....	.25	2.00	15.00

Asters, in varieties for shady places..... 10.00

Asters. In varieties, for open, sunny places..... 10.00

Cimicifuga racemosa (Black Snake-root)..... .25 1.50 12.00

Clintonia borealis..... .15 1.00 8.00

Cornus canadensis (Dwarf Cornel) clumps..... .30 2.50 20.00

Dentaria diphylla (Toothwort, Pepper Root)..... .15 1.00 8.00

Dianthus deltoides (Maiden Pink)..... .25 1.50 12.00

Dicentra cucullaria (Dutchman's breeches)..... .15 1.00 8.00

canadensis (Squirrelcorn)..... .15 1.00 12.00

Erythronium americanum..... .15 1.00 8.00

americanum albidum..... .15 1.00 8.00

grandiflorum..... .15 1.00 8.00

Galax aphylla..... .30 2.00 15.00

Gaultheria procumbens (Aromatic Wintergreen) clumps..... .30 2.50 20.00

Gentiana andrewsii (Closed Gentian)..... .25 1.50 12.00

Geranium maculatum (Wild Cranes-bill)..... .20 1.25 9.00

Hepatica acutiloba (Acute-lobed Hepatica)..... .25 1.50 12.00

triloba (Round-lobed Hepatica)..... .25 1.50 12.00

Houstonia caerulea (Bluets)..... .15 1.00 8.00

Iris cristata (Crested Iris)..... .25 1.50 12.00

versicolor..... .20 1.25 10.00

Lilium canadense..... .25 2.00 15.00

philadelphicum..... .25 2.00 15.00

superbum..... .25 2.00 15.00

Lysimachia nummularia (Moneywort)..... .25 1.50 12.00

Mertensia virginica (Virginia Cowslip)..... .25 1.50 12.00

Mitella diphylla (Bishops-cap)..... .25 1.50 12.00

Mitchella repens (Partridgeberry) clumps..... .25 2.00 15.00

Myosotis palustris (Forget-me-not)..... .25 1.50 12.00

Polygonatum biflorum (Solomonseal)..... .25 1.50 12.00

majus (Giant Seal)..... .30 2.00 15.00

Primula (Primrose) **acaulis**..... .25 1.75 15.00

(Primrose) **Edina**..... .25 1.75 15.00

(Primrose) **Polyantha**..... .25 1.75 15.00

Sanguinaria canadensis (Bloodroot)..... .15 1.00 8.00

Saxifraga virginensis..... .15 1.00 8.00

Smilacina bifolia (Maianthemum bifolium)..... .25 1.50 12.00

racemosa (False Solomonseal)..... .25 1.50 12.00

Solidago (Goldenrod) in variety, for massing..... .25 1.50 12.00

Thymus azoricus..... .25 1.50 12.00

serpyllum (Creeping Thyme)..... .25 1.50 12.00

serpyllum albus..... .25 1.50 12.00

serpyllum coccineus..... .25 1.50 12.00

Tiarella cordifolia (False Mitrewort)..... .25 1.50 12.00

Trillium cernuum (Nodding Trillium)..... .25 2.00 15.00

erectum..... .15 1.00 8.00

erectum album..... .25 2.00 15.00

erythrocarpum (Painted Trillium)..... .15 1.00 8.00

grandiflorum..... .15 1.00 6.00

stylosum..... .15 1.00 8.00

Viola canadensis..... .25 1.50 12.00

cornuta (Horned Pansy)..... .25 1.50 12.00

cucullata (Common Blue Violet)..... .15 1.00 8.00

lutea (European Yellow Violet)..... .25 1.50 12.00

pedata (Birds-foot Violet)..... .25 1.25 10.00

FERNS

Ferns can be successfully planted in the Autumn. If planted early they have an opportunity to become well established before freezing weather, putting them in fine condition to start growing as soon as the season opens in the Spring. It is always advisable to give a light mulch of leaves when they are planted in the Fall, yet care should be exercised not to smother the roots, which oftentimes causes the new crowns to rot during the Winter, nor should the mulch be applied before the ground becomes frozen.



	Each	10	100
Adiantum pedatum (Maidenhair Fern).....	\$0.25	\$1.50	\$12.00
Aspidium acrostichoides (Christmas Fern).....	.25	1.50	12.00
aculeatum brauni (Prickly Shield Fern).....	.40	3.50	30.00
goldieanum (Goldies Woodfern).....	.50	4.50	40.00
marginale (Evergreen Woodfern).....	.25	1.50	12.00
spinulosum (Spinulose Woodfern).....	.25	1.50	12.00
Asplenium angustifolium (Narrow-leaved Spleenwort).....	.30	2.50	20.00
ebeneum (Ebony Spleenwort).....	.25	1.50	12.00
filixfemina (Lady Fern).....	.25	1.50	12.00
trichomanes (Maidenhair Spleenwort).....	.25	1.50	12.00
Dicksonia punctilobula (Hay-scented or Gossamer Fern).....	.25	1.50	12.00
punctilobula , per sq. ft. sods.....	.60	5.00	35.00

	Each	10	100
Onoclea sensibilis (Sensitive Fern).....	\$0.25	\$1.50	\$12.00
struthiopteris (Ostrich Fern).....	.25	2.00	15.00
Osmunda regalis (Flowering Fern).....	.25	2.00	15.00
claytoniana25	2.00	15.00
cinnamomea (Cinnamon Fern).....	.25	2.00	15.00
cinnamomea , extra heavy.....	.50	4.00
Phegopteris hexagonoptera25	1.50	12.00
Polypodium vulgare (Common Polypody).....	.25	1.50	12.00
Woodsia ilvensis (Rusty Woodsia).....	.25	1.50	12.00
obtusata (Obtuse-leaved Woodsia).....	.25	1.50	12.00
Woodwardia angustifolia (Chain Fern).....	.25	2.00
virginica25	1.50	12.00

Ferns for Specific Situations

	10	100
Ferns for open sun.....	\$1.50	\$12.00
Ferns for dry shade.....	1.50	12.00
Ferns for damp shade.....	1.50	12.00
Ferns for wet places.....	1.50	12.00
Rock ferns for shade.....	1.50	12.00
Tall growing ferns for sunny places.....	2.00	15.00

Native Orchids



	Each	10	100
Cypripedium acaule (Ladyslipper, Moccasin Flower).....			
1-2 crown plants.....	\$0.25	\$2.00	\$15.00
3-5 crown plants.....	.50	4.00
Cypripedium pubescens			
1-2 crown plants.....	.30	2.50	20.00
3-4 crown plants.....	.50	4.50	40.00
5-8 crowns, large clumps.....	1.50
Cypripedium spectabile (Showy Ladyslipper), 1-2 crown plants.....	.35	3.00	25.00
3-4 crown plants.....	.75	6.50	60.00
5-8 crown plants.....	1.50
Goodyera pubescens (Rattlesnake Plantain).....	.15	1.00	8.00
Pogonia ophioglossoides25	1.50	12.00

Pachysandra terminalis (Japanese Pachysandra). The best ground cover under shrubs of all kinds. Grows only 6 in. high, spreading by underground stems, and has dark green foliage. The flowers are inconspicuous but interesting. Each 30c., 10 \$2.50, 100 \$15.00.

Daphne cneorum Garland Flower

One of the sweetest flowers that grows. A most attractive evergreen shrub of almost prostrate growth. Clusters of pink flowers in May and again in August. The larger sizes will be hard to duplicate in America at any price. All are Specimen Plants.



	Each	10	100
6 to 8 in.	\$0.75	\$6.50	\$60.00
8 to 10 in.	1.00	9.00	\$85.00
10 to 12 in. spread, B&B	1.25	11.50	110.00
12 to 15 in. spread, B&B	2.00	17.50	160.00
15 to 18 in. spread, B&B	3.00	25.00

GENERAL INFORMATION

SHIPPING INSTRUCTIONS

Customers are requested to state how stock is to be shipped. In case no instructions are furnished by a customer, we will exercise our best judgment, but will not be responsible for damage to stock which may result from long transit.

The prices in this folder include packing and delivery to the local

Azaleas where they are shipped with balls of earth the price includes careful digging and burlapping.

Five of any one variety and size will be sold at the 10 rate. Thirty or more of any one variety and size will be sold at the 100 rate, where the 100 rate is given.

All unknown parties should send remittance with order. Old customers will be extended a credit to December 15, at which date all bills are due. Interest on all bills unpaid at that date will be charged at the rate of 6 per cent.

From the Woods Direct to You at Great Savings!

There is hardly an estate, the beauty and value of which would not be enhanced by a judicious use of planting *in masses*, of Rhododendrons and Laurels (*Kalmia*). To those contemplating such plantings I can recommend my collected stock which will be shipped direct from the mountains of West Virginia in carload lots. All stock is first-class, carefully dug and carefully handled.

Selected Collected Rhododendron Maximum and Kalmia Latifolia in Carload Lots

PRICES F.O.B. SHIPPING POINT, W. VA.

From 400 to 600 clumps to the car

Rhododendron maximum and Kalmia latifolia

	Per 100		Per 100
1½ to 2 ft. clumps....	\$60.00	4 to 5 ft. clumps....	\$225.00
2 to 3 ft. clumps.....	90.00	5 to 6 ft. clumps....	300.00
3 to 4 ft. clumps.....	150.00		

Car to contain 400 clumps, 2 to 4 ft., \$400.00



GILLETT'S FERN AND FLOWER FARM, K. E. GILLETT, Proprietor, Southwick, Mass.